



Copy and paste the template below into a blank email, to inform all real estate professionals that escrow has been initiated in Title | Pipe™. This sets the standard for how you choose to communicate in your business, reducing potential friction moving forward.

Congratulations! Title & Escrow was initiated for **Property Address**.

As a real estate professional, you understand that real estate transactions are complex. To ensure a predictable process and secure my clients' personal information, I have adopted Title | Pipe™.

You will be receiving an invite, via email, from me to join the transaction.

What is Title | Pipe™

Title | Pipe™ is a neutral real estate collaboration platform that allows me to protect our client's private information. Title | Pipe™ is used to communicate and submit documentation, replacing transactional email (and so much more). As an industry user, you can claim your profile and use the platform free of charge. There is a fifty-dollar fee to the buyer and seller at a successful close of escrow.

Are you ready to learn more?

<https://titlepipe.com/>

What if the buyer/seller wants to use the platform but does not have the funds to cover the cost?

The real estate agent can cover the fee for their client(s), *which looks incredible on their part*, or the buyer or seller can also opt out of the gateway agreement and still use the platform with limited feature sets.

Who is required to use the platform?

When all participants in the transaction utilize Title | Pipe™, it ensures a more streamlined and transparent closing experience. However, the agent and client can choose not to participate on the other side of the transaction. To receive a successful close of escrow within Title | Pipe™, you will need the title agent, escrow officer, the initiating real estate agent, and their client.

If you have further questions regarding how to claim your profile - please get in touch with their support staff at (888) 938-5114